

Message Text

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11
ACTION EB-07

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UNCLAS AMMAN 7012

E.O. 11652: N/A
TAGS: EIND, BPRO, JO
SUBJECT: WALT DISNEY WORLD SHOWCASE

REF: MUSCAT 1348

1. AMMAN COMMERCIAL OFFICE WAS ABLE AT LAST MINUTE TO
ARRANGE FOR GOJ OFFICIALS TO ATTEND A PRESENTATION
GIVEN BY MESSRS. WASHBURN AND ALLEN OF WALT DISNEY
WORLD SHOWCASE. DISNEY OFFICIALS ALSO MET WITH
SECRETARY TO THE CROWN PRINCE, MR. HANI KHALIFEH, WHO
WISHED TO HEAR FROM OTHER GOJ OFFICIALS WHO ATTENDED
FULL PRESENTATION BEFORE MAKING FURTHER APPOINTMENTS
WITH CP. MR. KHALIFEH BELIEVES HE CAN ARRANGE
APPOINTMENT FOR DISNEY OFFICIALS IN LATE JANUARY/
EARLY FEBRUARY NEXT YEAR WITH CP AND POSSIBLE THE
KING, IF ADVANCE NOTICE IS GIVEN.

2. WORLD SHOWCASE IS TO BE A PERMANENT WORLD FAIR
TYPE OF ARRANGEMENT AT DISNEY WORLD IN FLORIDA.
REFTEL PRETTY WELL DESCRIBES PROJECT AS PRESENTED
IN AMMAN. AMBASSADOR MET WITH WASHBURN AND ALLEN
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AND REVIEWED THEIR PRESENTATION. AMBASSADOR

DESCRIBED DIFFICULTIES IN TRYING TO MAKE ARRANGEMENTS
FOR THEM WITHOUT KNOWING DETAILS IN ADVANCE REGARDING
THE DISNEY PROJECT. DISNEY OFFICIALS APPEARED TO
APPRECIATE FRANKNESS ON THE PART OF THE AMBASSADOR.

3. AMMAN COMMOFF BELIEVES POINT OF MAKING MORE
THOROUGH PLANS IN FUTURE DRIVEN HOME. DISNEY
OFFICIALS PROMISED TO MAKE BETTER USE OF CHANNELS
AVAILABLE TO THEM AT STATE AND COMMERCE DEPARTMENT.
PICKERING

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NNN

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